

**Flambeau Outdoors™**

a division of Flambeau®, Inc.

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**NEWS RELEASE**

**SUBJECT: Flambeau Outdoors' Storm Front™ Decoys Introduces Full Body Canada Goose Decoys**

*A division of Flambeau, Inc. - Baraboo, WI • Columbus, IN • Madison, GA • Middlefield, OH • Redlands, CA • Weldon, NC  
INTERNATIONAL: Plasticos Flambeau, Saltillo, Coahuila, Mexico • Flambeau Europlast, Ramsgate, Kent, United Kingdom*

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**Flambeau Outdoors' Storm Front™ Decoys  
Introduces Full Body Canada Goose Decoys**  
*Coming to a marsh near you this season!*

**STORM FRONT™ DECOYS**



**8990FBU Standard Pack**

Storm Front™ Canada Goose full body decoys, a new addition from Flambeau Outdoors™, offer some of the most natural and innovative body postures and head positions ever offered. This new line up, sculpted by World Champion carver Richard Smoker, includes active, resting, feeding and upright body postures with a total of 12 different head positions to boot. In addition, all active, resting and feeding Storm Front full body, shell and floater goose heads are interchangeable. So, you can mix and match your Canada Goose heads and bodies.



The paint schemes were developed utilizing Patent Pending UVision Technology matching the reflectance of real feathers in the full range of light visible to waterfowl, including Ultra-Violet. Also, a new proprietary polymer blend yields a hard, tough “battleship” feel and unsurpassed paint adhesion and durability ready for years of abuse.

Featuring lasting, realistic flocked heads and ultra smooth motion / fixed bases, you won't find a more universal line up of decoys on the market! At 24 inches (60.96 cm) in length, these decoys are portable yet “real” goose size!



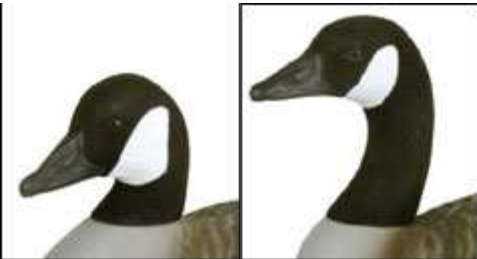
**8990FBU Standard Pack**

### 8990FBU Standard Pack

Includes:

- Short Left Feeding
- Long Right Feeding
- Straight Feeding
- Active Walker
- Looking
- Resting

MSRP: \$179.99



Resting

Active Walker



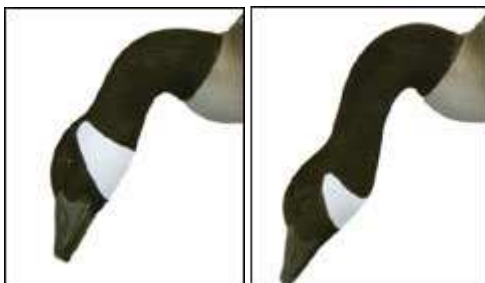
**8991FBU Feeder Pack\***

### 8991FBU Feeder Pack

Includes:

- (2) Short Left Feeding
- (2) Long Right Feeding
- (2) Straight Feeding

MSRP: \$179.99



Short Feeding

Straight Feeding





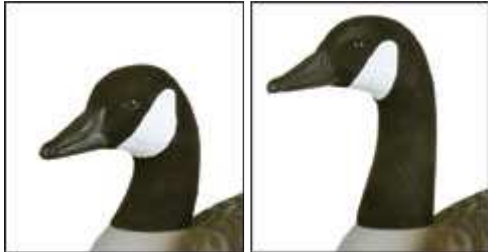
**8994FBU Active Pack\***

**8994FBU Active Pack**

Includes:

- Semi-Active
- Active Walker
- Sentry
- Semi-Feeding

MSRP: \$119.99



Semi Active

Sentry



**8995FBU Relaxed Pack\***

**8995FBU Relaxed Pack**

Includes:

- (2) Sleeping
- Resting
- Napping

MSRP: \$119.99



Napping

Sleeping



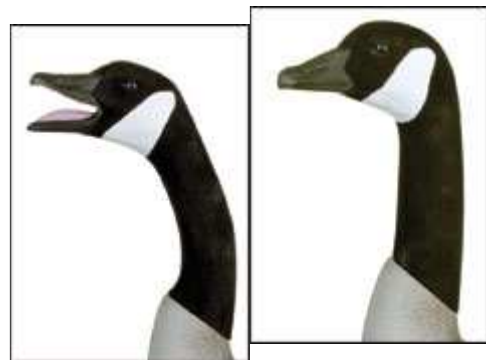
**8996FBU Upright Pack\***

**8996FBU Upright Pack**

Includes:

- (2) Looking
- (2) Calling

MSRP: \$119.99



Calling

Looking



For more information on Flambeau's new Storm Front Full Body Canada Goose Decoys and other Flambeau Outdoors products, please visit [www.flambeauoutdoors.com](http://www.flambeauoutdoors.com), call: 800-457-5252, or e-mail: [outdoors@flambeauoutdoors.com](mailto:outdoors@flambeauoutdoors.com). At Flambeau outdoors, we believe in the highest customer service and would be happy to assist you in any way. Flambeau Outdoors products are carried by knowledgeable hunting and fishing stores worldwide - locate the one close to you.

Flambeau Outdoors, a division of Flambeau, Inc., is the most widely recognized manufacturer of quality, innovative outdoor products for the hunting and fishing enthusiast. Flambeau, Inc. is a member of the Nordic Group of Companies, Ltd. The Nordic Group (headquartered in Baraboo, Wisconsin) is a privately (family) owned holding/management company consisting of subsidiaries with 18 service and manufacturing facilities, and 26 marketing units around the world with over 2,400 associates. Nordic Group companies manufacture and distribute plastic, seating and transportation products worldwide for industrial, commercial and consumer markets. For more information or catalog, write Nordic Group of Companies, Ltd., 414 Broadway, Suite 200, Baraboo, WI 53913 U.S.A., visit [www.nordicgroup.com](http://www.nordicgroup.com), fax: 608-356-5773 or e-mail: [info@nordicgroup.com](mailto:info@nordicgroup.com).

\* UVision is a trademark of Twilight Labs, Inc. (Fargo, ND)

\* Some picture groupings may contain decoys of head positions not included in pack

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For hi-resolution images, please contact Sonja Stauffacher at 608-356-0136 or [sstauffacher@nordicgroup.com](mailto:sstauffacher@nordicgroup.com)

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