



Flambeau Outdoors

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NEWS RELEASE

SUBJECT: Flambeau® Storm Front™ Decoys Introduce Green and Blue Winged Teal Ducks

*A division of Flambeau, Inc. - Baraboo, WI • Columbus, IN • Madison, GA • Middlefield, OH • Redlands, CA • Weldon, NC
INTERNATIONAL: Plásticos Flambeau, Saltillo, Coahuila, Mexico • Flambeau Europlast, Ramsgate, Kent, United Kingdom*

**Flambeau® Storm Front™ Decoys Introduces
Green and Blue Winged Teal Ducks**
Coming to a marsh near you this season!

**STORM FRONT
DECOYS**



Active Drake

Resting Drake



Dabbler Hen

Resting Hen

**Storm Front 8015SDU
Green Winged Teal Decoys**

Flambeau's Storm Front Decoys sold out across the country in 2010. The storm continues in 2011 with the launch of new species and body/head combinations. National Award winning carver Tom Christie, along with Flambeau's Pro Staff and engineering team have developed both Green and Blue Winged Teal Decoys with the detail of real life birds - the most natural looking teal decoys on the market.

Four amazing life-like sculptures, (in each carton of six), reproduced in durable plastic resin with detailed paint schemes and Patent Pending UVision Technology makes even mother nature proud. These battleships will fool even the wariest of birds and further prove that it is "Realism that Gets Results" in the marshes, lakes, and fields.



Active Drake

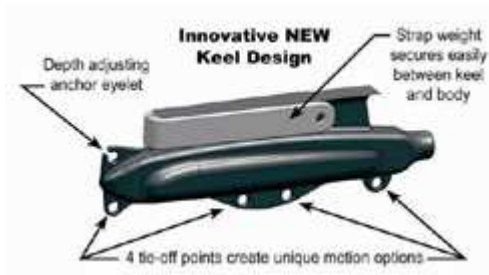
Skimmer Drake



Resting Hen

Dabbling Hen

Storm Front 8016SDU Blue Winged Teal Decoys



Flambeau Outdoors' Storm Front Decoys Innovative Keel Design

Every box of Flambeau Storm Front Green Winged Teal Decoys (model 8015SDU) ships with (2) Active Drakes, (2) Rester Drakes, (1) Resting Hen, and (1) Dabbling Hen. Every Box of Flambeau's Blue Winged Teal Decoys (8016SDU) ships with (2) Active Drakes, (2) Skimmer Drakes, (1) Resting Hen, and (1) Dabbling Hen.

An innovative keel design includes four tie off points creating unique motion options for light or heavy wind days. A depth adjusting anchor eyelet allows hunters to change water depths quickly and the anchor cord can be easily wrapped around the keel with the anchor perfectly secured above the keel for storage and quick, easy deployment. MSRP: \$43.35



Flambeau's Storm Front paint schemes were developed utilizing Patent Pending UVision Technology matching the reflectance of real feathers in the full range of light visible to waterfowl, including Ultra-Violet. This new proprietary polymer blend yields a hard, tough "battleship" feel and unsurpassed paint adhesion and durability.

For more information on Flambeau's new Storm Front Green and Blue Winged Teal Decoys and other Flambeau Outdoors products, please visit www.flambeauoutdoors.com, call: 800-457-5252, or e-mail: outdoors@flambeauoutdoors.com. At Flambeau outdoors, we believe in the highest customer service and would be happy to assist you in any way. Flambeau Outdoors products are carried by knowledgeable hunting and fishing stores worldwide - locate the one close to you.

Flambeau Outdoors, a division of Flambeau, Inc., is the most widely recognized manufacturer of quality, innovative outdoor products for the hunting and fishing enthusiast. Flambeau, Inc. is a member of the Nordic Group of Companies, Ltd. The Nordic Group (headquartered in Baraboo, Wisconsin) is a privately (family) owned holding/management company consisting of subsidiaries with 18 service and manufacturing facilities, and 26 marketing units around the world with over 2,400 associates. Nordic Group companies manufacture and distribute plastic, seating and transportation products worldwide for industrial, commercial and consumer markets. For more information or catalog, write Nordic Group of Companies, Ltd., 414 Broadway, Suite 200, Baraboo, WI 53913 U.S.A., visit www.nordicgroup.com, fax: 608-356-5773 or e-mail: info@nordicgroup.com.

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