



## Flambeau Outdoors

a division of Flambeau, Inc.

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### NEWS RELEASE

#### **SUBJECT: Flambeau Outdoors' MAD® Releases New Grunt Tube Deer Call**

A division of Flambeau, Inc. - Baraboo, WI • Columbus, IN • Madison, GA • Middlefield, OH • Redlands, CA • Weldon, NC  
INTERNATIONAL: Plásticos Flambeau, Saltillo, Coahuila, Mexico • Flambeau Europlast, Ramsgate, Kent, United Kingdom

#### **Flambeau Outdoors' MAD® Releases New Grunt Tube Call** *Perform Perfect Dominant Deer Grunts and Pops*



**MAD MD-501  
Grunt Tube Deer Call**



"Be a MAD Man" guides our thinking at MAD. This simple statement draws together the passion, the energy, the excitement, and the desire to not just hunt, but to dominate the woods and fields. MAD has always been on the cutting edge of new whitetail vocalizations and the calls to produce them and recognized the need for a staple grunt call.

MAD is proud to introduce the MD-501 Grunt Tube Call. Boasting the same internals as all other MAD deer calls, this new Grunt Call makes perfect dominant deer grunts, tending grunts and pops. The MAD Grunt Tube Call also allows the user to adjust the o-ring to create grunts of younger bucks. MSRP: \$13.12. MAD - Be A MAD Man.

For more information on Flambeau's new MAD Grunt Tube Deer Call and other Flambeau Outdoors products, please visit [www.flambeauoutdoors.com](http://www.flambeauoutdoors.com), call: 800-457-5252, or e-mail: [outdoors@flambeauoutdoors.com](mailto:outdoors@flambeauoutdoors.com). At Flambeau outdoors, we believe in the highest customer service and would be happy to assist you in any way. Flambeau Outdoors products are carried by knowledgeable hunting and fishing stores worldwide - locate the one close to you. Flambeau Outdoors, a division of Flambeau, Inc., is the most widely recognized manufacturer of quality, innovative outdoor products for the hunting and fishing enthusiast.

Flambeau, Inc. is a member of the Nordic Group of Companies, Ltd. The Nordic Group (headquartered in Baraboo, Wisconsin) is a privately (family) owned holding/management company consisting of subsidiaries with 18 service and manufacturing facilities, and 26 marketing units around the world with over 2,400 associates. Nordic Group companies manufacture and distribute plastic, seating and transportation products worldwide for industrial, commercial and consumer markets. For more information or catalog, write Nordic Group of Companies, Ltd., 414 Broadway, Suite 200, Baraboo, WI 53913 U.S.A., visit [www.nordicgroup.com](http://www.nordicgroup.com), fax: 608-356-5773 or e-mail: [info@nordicgroup.com](mailto:info@nordicgroup.com).

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